


 **BAMBOO**[®]
the original



 **FOULARD**[®]
BAMBOO 
Seta

MADE IN ITALY

THE PROJECT

Foulard Bamboo Seta is the result of a long research and collaboration between technicians and skilled craftsmen, a precious and unique fabric that stands out for its innovative composition: **83% bamboo, 17% pure silk**.

The link between bamboo and silk is strengthened by very distant stories and tales extremely fascinating who have been able to offer great inspiration to our company. Suffice it to say that the introduction of sericulture in Europe it began around 550 AD. thanks to two monks, who hiding silkworms in the hollow of some bamboo canes they reached Constantinople carrying to the Emperor Justinian this treasure of the East.

The idea of creating a new fabric using these two raw materials arises from the desire to enhance and capture their major properties and characteristics, thus obtaining a precious and innovative fabric.

Tenacity and elegance, adjectives suitable to describe an accessory of extreme quality and unique design.

Thus Foulard Bamboo Seta was born.

Foulard Bamboo Seta is a project conceived and created in Italy.

THE PROPOSALS

There are four scarves made for this line:

Three in a square shape (**120 x 120 cm**), which has always been considered iconic for this type of accessory. The fourth of a rectangular shape (**45 x 180 cm**) capable of offering greater versatility.

Foulards made in total craftsmanship, from the fabric cutting phases rigorously scissor cut to the hem characterized by a hand finishing.

The printing of this line is done digitally to offer the **highest quality** representation of an artistic decoration.

THE DECORATIVE LINE

The decorative cycle of this new line has been entrusted to creative flair by the artist **Carolina d'Ayala Valva**. Italian painter and decorator, who painting nature expresses its intimate and personal vision of the world.

Each decoration takes us on a journey around the world and the discovery of one of the most refined flowers that nature offers: **the Orchid**.

In her representations, the artist is inspired by the story of a botanical naturalist of Victorian England: Marianne North. A woman who left in the 1800s Europe to express and represent, through painting, the beauty of nature, life path of which we have great testimony in a collection dedicated to her dedicated in the Marianne North Gallery in London.

Four orchids shown for each country of origin:
Brazil, Japan, India, South Africa.

This is how Innbamboo's relationship with Art and Nature continues, recurring themes of almost all our collections. In every decoration, in the central part, it is present a greenhouse, which in its upper part bears the name of our brand, to symbolize a protective structure represented in a romantic vision, as a temple for the conservation of beauty, in this case the orchid.

In each decoration are represented the places visited by the English painter during the research carried out to discover and paint her orchids.

All integrated perfectly with the external environment, in which overlooks, hover in the air and participate animals and plants typical of the place to frame to this dream tale.

A project protected by a precious packaging, like a "treasure box" of the exciting story told on this new fabric that will captivate and transport you to distant places.



● Confezione / Packaging

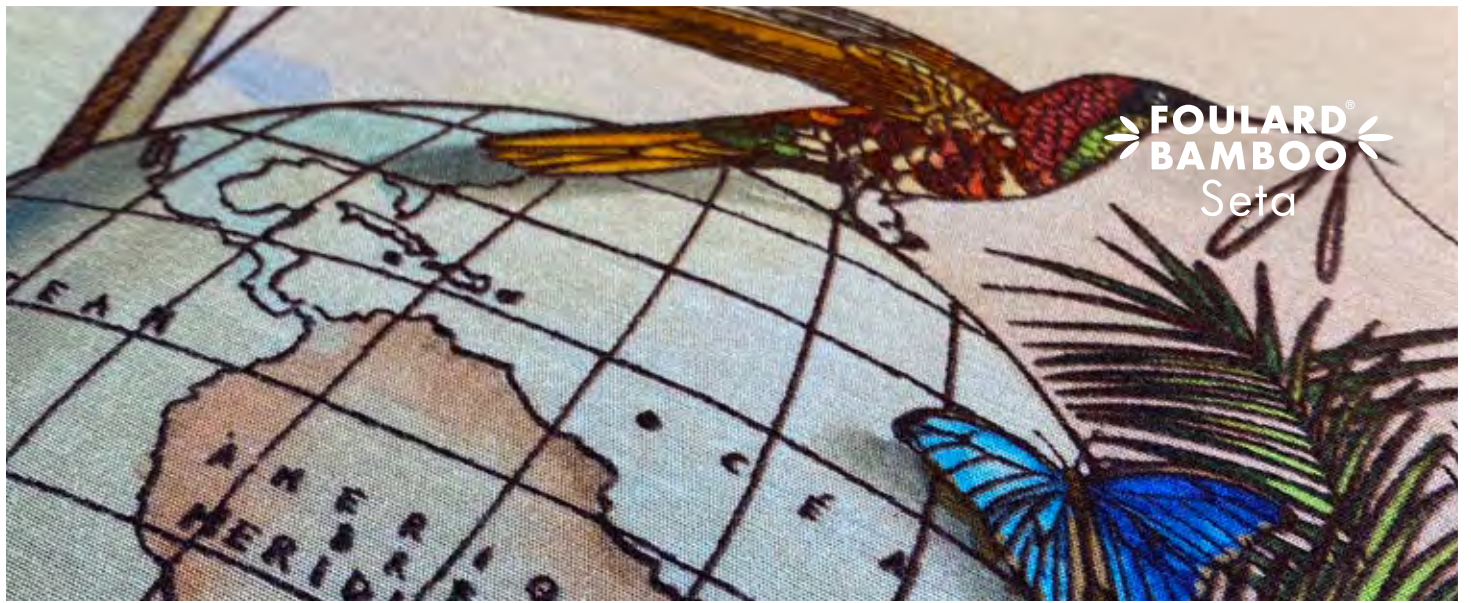
BRASILE

Cattleya Eldorado



● Foulard

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FOULARD®
BAMBOO
Seta



BRASILE



● Confezione / Packaging

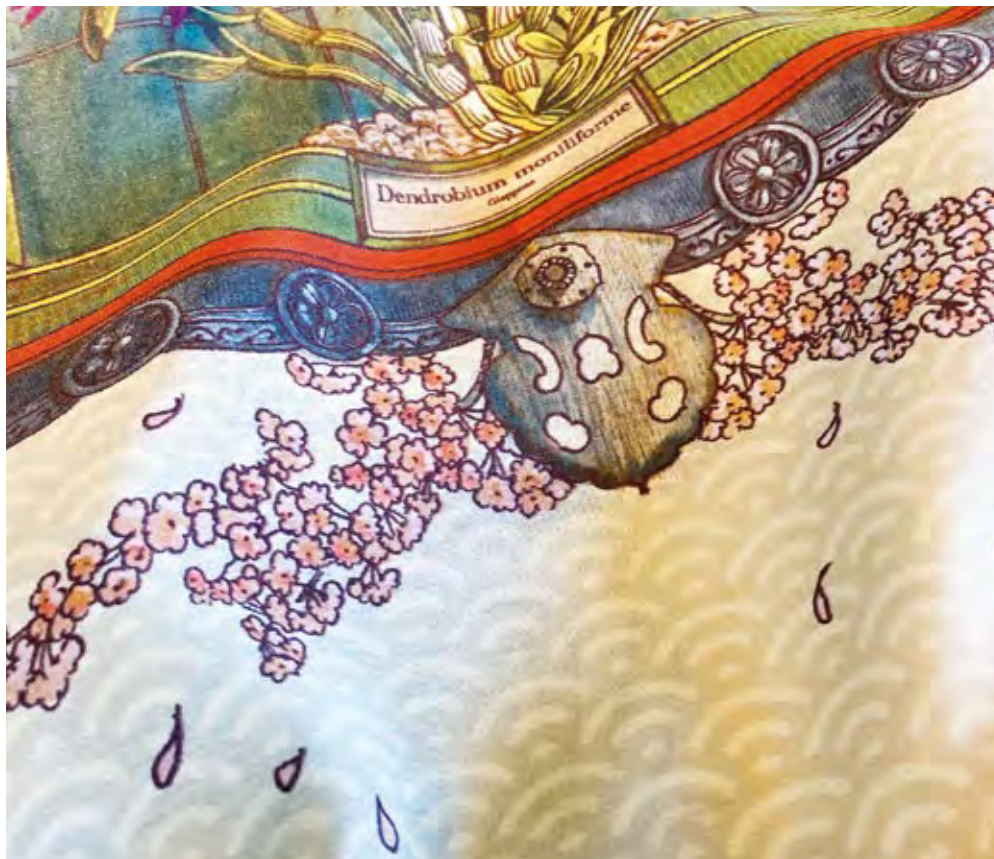
GIAPPONE

Dendrobium moniliforme



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GIAPPONE



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INDIA

Paphiopedilum insigne



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INDIA





● Confezione / Packaging

SUDAFRICA

Disa uniflora bergius



● Foulard

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SUDAFRICA

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